I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN 2008 (SECOND) Regular Session

Resolution No. 133 (LS)

As amended.

Introduced by:

Edward J.B. Calvo Frank F. Blas, Jr.

Ray Tenorio

B. J.F. Cruz

James V. Espaldon

Mark Forbes

Judith Paulette Guthertz

Frank T. Ishizaki

J. A. Lujan

Tina Rose Muña Barnes

A. B. Palacios, Sr.

v. c. pangelinan

R. J. Respicio

David L.G. Shimizu

J. T. Won Pat, Ed.D.

Relative to congratulating Ms. Farida "Faye" Varias, Editor, "Glimpses" Publication, within our islands distinguished Small Business Community, awarded the "2008 Journalist of the Year".

- 1 BE IT RESOLVED BY I MINA'BENTE NUEBI NA LIHESLATURAN
- 2 GUÅHAN:
- 3 **WHEREAS**, Ms. Farida "Faye" Balmonte Varias attended the University
- 4 of Hawaii at Manoa from 1998 to 2002, graduating with a Bachelor of Arts
- 5 degree in English; and

WHEREAS, Ms. Farida "Faye" Balmonte Varias' journalism career 1 2 began way before she knew it. As a child Ms. Varias liked writing, having been the winner of an island-wide essay contest when she was in the eighth 3 (8th) grade and progressing to become the editor-in-chief of her high school 4 5 yearbook; and WHEREAS, Ms. Fave Varias was a freelance writer, from January 2000 6 7 to November 2005, for various publications including Guam Business, during 8 her college years, and with her English degree Ms. Varias spent a few years 9 writing a variety of lifestyle, business and advertorial articles for Hawaii-10 based and Guam-based publications, such as Hawaii Woman Magazine in her 11 capacity as Editorial Assistant from December 2003 to November 2004 and as the Assistant Editor from November 2004 to November 2005 with Hawaii 12 13 Home+Remodeling, R&R Pacific Magazine and GU Magazine; and WHEREAS, in December 2005, Ms. Faye Varias returned to Guam, a 14 15 place she considers home, to work in a community in which she is familiar 16 and feels she has the ability to make a difference. Ms. Varias was hired as the 17 editor for Guam Business, a bi-monthly business publication with stories about Micronesia, and R&R Pacific, a lifestyle magazine catering to Guam's military 18 19 population. Six (6) months later she took on another local publication, Marine 20 Drive Magazine, Guam's most circulated lifestyle magazine; and 21 WHEREAS, with Ms. Faye Varias as Editor of Guam Business, its 22 frequency increased from a quarterly to a bi-monthly publication, R&R Pacific 23 increased its frequency from a bi-annual to a bi-monthly publication, and

Marine Drive Magazine had doubled in size; and

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WHEREAS, Ms. Varias, as the editor for three (3) Guam-based publications, is in a position to inform the public about several events and activities of organizations who aid small businesses. Ms. Varias plays a major role in the execution of high-profile events such as: the Annual Guam Business Executive of the Year Program and the First Hawaiian Bank and Guam Business Businesswoman of the Year Maga'haga Award Program, which promotes small business and increases awareness through coverage of thriving and upcoming small businesses and small business sponsors; and WHEREAS, Guam Business received the 2007 Most Generous Scholarship Support Award from the University of Guam for the First Hawaiian Bank and Guam Business Businesswoman of the Year Maga'haga Award Program Scholarship and the R&R Pacific received a commendation from the Guam Visitors Bureau as the Most Outstanding Local Media Promotion in 2006, with Ms. Varias' coordination and editorial activities direction for the publications, from conceptualization to press checks, planning and execution of company-sponsored events. Within the last year, Ms. Varias played a major role in the launch of three (3) new promotions for Marine Drive Magazine, which increased reader interest and circulation, supervising reporters and freelancers who assist in selecting and preparing material for publication in the magazines. Guam Business, Marine Drive Magazine and R&R Pacific highlight small business issues in a variety of ways, often allowing business owners to share their experiences, in their own words, as they bring a greater understanding of the achievements, and bringing light

to the challenges that confront small business owners to the readership; and

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1 WHEREAS, Ms. Fave Balmonte Varias' list of accomplishments and 2 recognitions include, Publicity Committee Head of the University of Hawaii 3 at Manoa Rock the Vote campaign in 2000, and she was voted 2001 Resident 4 Advisor of the Year at the University of Hawaii at Manoa. Ms. Varias 5 volunteered for *Hawaii Business'* Black Book event, honoring Hawaii's Top 250 companies in 2005. She served as a volunteer for the San Vicente School's 6 7 Read-A-Thon program and completed a Guam Judges/Journalist Workshop 8 for the National Center for Courts and Media in 2006. In 2007, Ms. Varias 9 represented Guam Business as a Career Day Guest Speaker in 2006 and 2007 at 10 the University of Guam, Notre Dame High School, the Department of Defense High School and the Academy of Our Lady of Guam; and 11 12 WHEREAS, Ms. Fave Balmonte Varias further completed a Superior Performance Evaluation Webinar, Watson Training & Development in 2007, 13 14 and since 2006 to the present, she continues to organize publicity efforts and 15 gala arrangements for the First Hawaiian Bank and Guam Business Businesswoman of the Year Maga'haga Award Program. She has, since 2005, 16 17 planned and coordinated the annual Guam Business Executive of the Year 18 program with the American Red Cross, Guam Chapter. Ms. Varias launched 19 three (3) new promotions for Marine Drive Magazine (MDM) in 2007 - the 20 MDM Cover Girl Search, the Little Miss MDM Photo Contest and the Little 21 Dream Dude Photo Contest; and 22 **WHEREAS**, Ms. Varias is the recipient of a commendation as the Guam Visitors Bureau's Most Outstanding Local Media Program in 2006 for R&R 23 She was awarded the Guam 2007 Small Business 24 Pacific magazine.

- 1 Administration Journalist of the Year and the 2007 Most Generous Scholarship
- 2 Support Award from the University of Guam for the First Hawaiian Bank and
- 3 Guam Business Businesswoman of the Year Maga'haga Award Program
- 4 Scholarship; and
- 5 **WHEREAS**, Guam Business, Marine Drive Magazine, and R&R Pacific
- 6 emphasize the contribution of small business to the island's economy. Ms.
- 7 Faye Balmonte Varias' understanding of the central role of small business and
- 8 the importance of news of small business development and events extends to
- 9 community organizations and many small business members. She regularly
- 10 interacts with small business owners to increase their coverage in the
- 11 magazines and to discuss matters of mutual interests; and
- 12 WHEREAS, Ms. Farida "Faye" Balmonte Varias is involved with her
- 13 high school alumni organization and her alma mater's activities and recently
- 14 started volunteering for the Make-a-Wish Foundation of Guam. Since 2006,
- 15 Ms. Varias remains active in the Guam Chamber of Commerce and the Guam
- 16 Hotel & Restaurant Association. She retained membership in 2005 with the
- 17 Hawaii Publishers Association, the Hawaii Society of Professional Journalists
- 18 and the National Kitchen and Bath Association, Aloha Chapter; and
- 19 WHEREAS, Ms. Farida "Faye" Balmonte Varias has built relationships
- 20 with a variety of companies that impact small businesses and has a broad
- 21 understanding of the prominence of small businesses in contributing to the
- 22 economy of Guam and Micronesia; now, therefore, be it
- 23 **RESOLVED**, that I Mina'Bente Nuebi Na Liheslaturan Guåhan does
- 24 hereby, on behalf of the people of Guam, congratulate Ms. Farida B. "Faye"

- 1 Varias, Editor, "Glimpses" publication, within our island's small business
- 2 community, awarded the "2008 Small Business Administration Journalist of
- 3 the Year"; and be it further
- 4 RESOLVED, that the Speaker certify, and the Secretary of the
- 5 Legislature attest to, the adoption hereof, and that copies of the same be
- 6 thereafter transmitted to Ms. Farida B. "Faye" Varias; and to the Honorable
- 7 Felix P. Camacho, I Maga'lahen Guåhan.

DULY AND REGULARLY ADOPTED BY I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN ON THE 13TH DAYOF MARCH 2008..

JUDITH T. WON PAT, Ed.D.

Speaker

TINA ROSE MUÑA BARNES

Senator and

Secretary of the Legislature